

LAETITIA DUMEZ

Art Director . Illustrator . Photographer

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CONTACT

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EDUCATION

SPÉOS

Professional photography, London
September 2018 - fébruary 2019

ECV PARIS

MA in Visual Communication
Specialised in corporate design
with a minor in illustration
2011- 2016

DESIGN AKADEMIE BERLIN

Bachelor Kommunikations Design
Student exchange semester
september 2014 - february 2015

LANGUAGES

French: Mother tongue

English: Fluent

German: Advanced

OTHER EXPERIENCES

Co-founder, art director and illustrator of "Bienvenue"
Personalized city and neighbourhood maps for hotels
In progress

Mooc "From Creativity to innovation"
Bordeaux University, France

Vice-president of Student's Union ECV Paris
Organisation of events, exhibitions, concert etc.

WORK EXPERIENCE

FREELANCER

Art director, illustrator

2017 - Present

*Art Direction and design for clients including
Médecins du Monde, Rosapark, Bus Palladium, Grenadines&Cie*

*Original illustrations and accessories featured in parisian
concept stores, private events and Etsy.*

STUDIO 57 GALLERY, 7POST MAGAZINE

Junior art director

High-end photography gallery, Paris
september 2016 - july 2017

*Visual communication of the gallery, community management
Organization of vernissages and events
Graphic design for the magazine 7POST*

SWIMMINGPOULP

Junior art director

Creation and communication studio, Paris
mai - august 2015

*Communication supports print and digital for :
Le Salon du Chocolat, Groupe Marie Claire, Mondelez International
Website for La Flamme Marie-Claire
Art direction, packaging, edition and layout*

KAPTURE

Junior art director

Luxury and corporate agency, Paris
june - july 2013

*Art direction and design for a dating website
Visual identity, webdesign, communication supports print and digital*