

# LAETITIA DUMEZ

**Art Director . Illustrator . Photographer**

www.laetitiadumez.com / @laetitia.dumez

## CONTACT

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## EDUCATION

### ECV PARIS

MA in Visual Communication  
Specialised in corporate design  
with a minor in illustration  
2011- 2016

### DESIGN AKADEMIE BERLIN

Bachelor Kommunikations Design  
Student exchange semester  
september 2014 - february 2015

## LANGUAGES

**French:** Mother tongue

**English:** Fluent

**German:** Advanced

**Spanish:** Beginner

## OTHER EXPERIENCES

Co-founder, art director and illustrator of "Bienvenue"  
Personalized city and neighbourhood maps for hotels  
In progress

Mooc "From Creativity to innovation"  
Bordeaux University, France

Vice-president of Student's Union ECV Paris  
Organisation of events, exhibitions, concert etc.

## PERSONAL INTERESTS

Entrepreneurship, photography, fashion, music  
Travel and languages learning  
Scuba diving

## WORK EXPERIENCE

### FREELANCER

**Art director, illustrator**

2017 - Present

*Art Direction and design for clients including  
Médecins du Monde, Rosapark, Bus Palladium*

*Original illustrations and accessories featured in parisian  
concept stores, private events and Etsy.*

### STUDIO 57 GALLERY & 7POST MAGAZINE

**Junior art director**

High-end photography gallery, Paris  
september 2016 - july 2017

*Visual communication of the gallery, community management  
Organization of vernissages and events  
Graphic design for the magazine 7POST*

### SWIMMINGPOULP

**Junior art director**

Creation and communication studio, Paris  
mai - august 2015

*Communication supports print and digital for :  
Le Salon du Chocolat, Groupe Marie Claire, Mondelez International  
Website for La Flamme Marie-Claire  
Limited edition packaging, French wine bottle Chateau Île Fort*

### KAPTURE

**Junior art director**

Luxury and corporate agency, Paris  
june - july 2013

*Art direction and design for a dating website  
Identity, webdesign, communication supports print and digital*